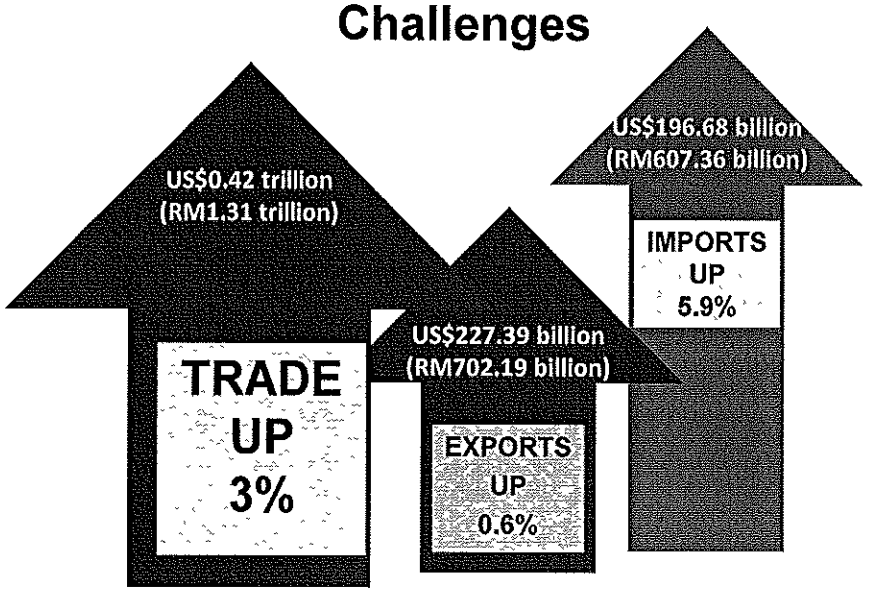
VISIT BY KOBE CHAMBER OF COMMERCE & INDUSTRY

18 FEBRUARY 2013

MALAYSIA'S TRADE PERFORMANCE IN 2012

Malaysia's Trade Sustained Despite Challenges



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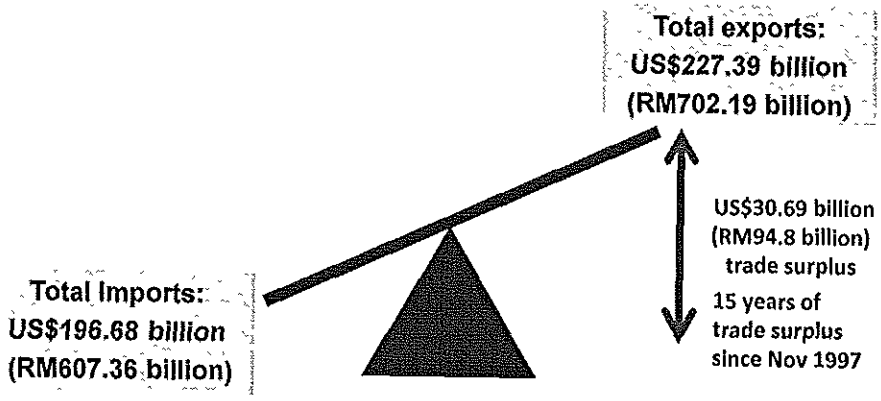
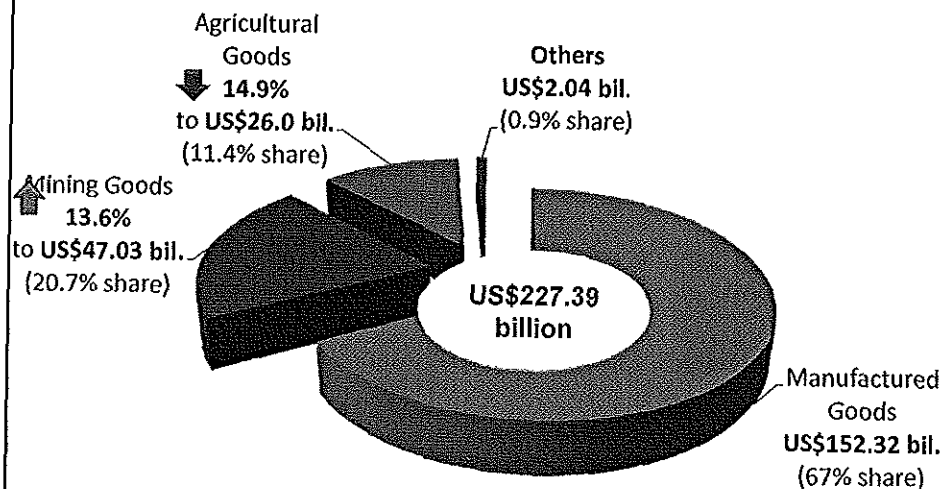
Trade Surplus Remains High



3

COMPOSITION OF EXPORTS IN 2012



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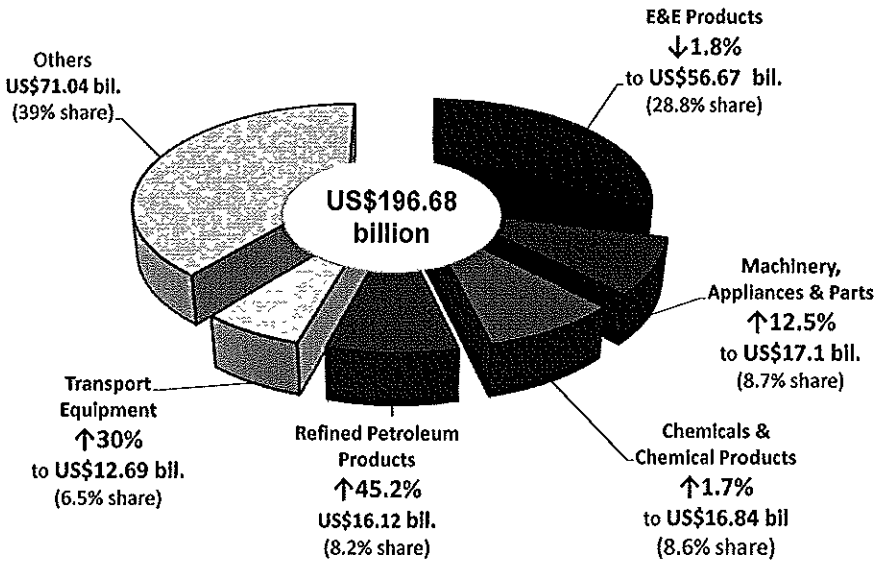
IMPORTS BY MAJOR PRODUCTS IN 2012



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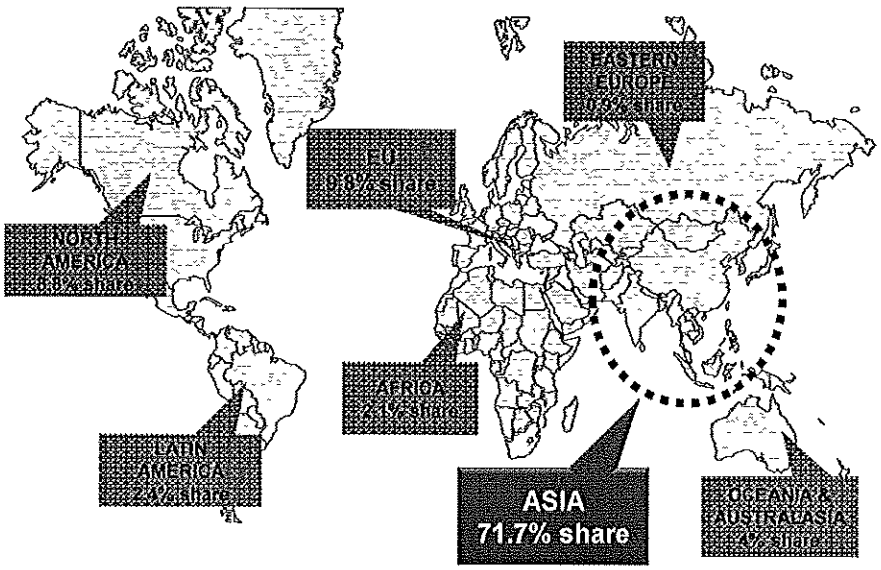
ASIA'S SHARE OF MALAYSIA'S TRADE STRENGHTHENS



6

ASIA

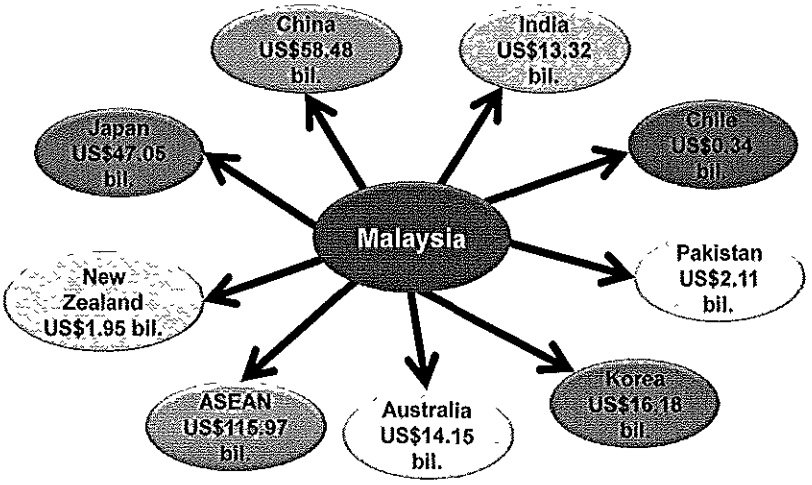
TOP 5 MARKETS

- China
- Singapore
- Japan
- Thailand
- India

7

ACCESS TO INTERNATIONAL MARKETS: LEVERAGING ON FTAs

Trade ↑ 5.8% to US$269.59 billion from US$254.74 billion



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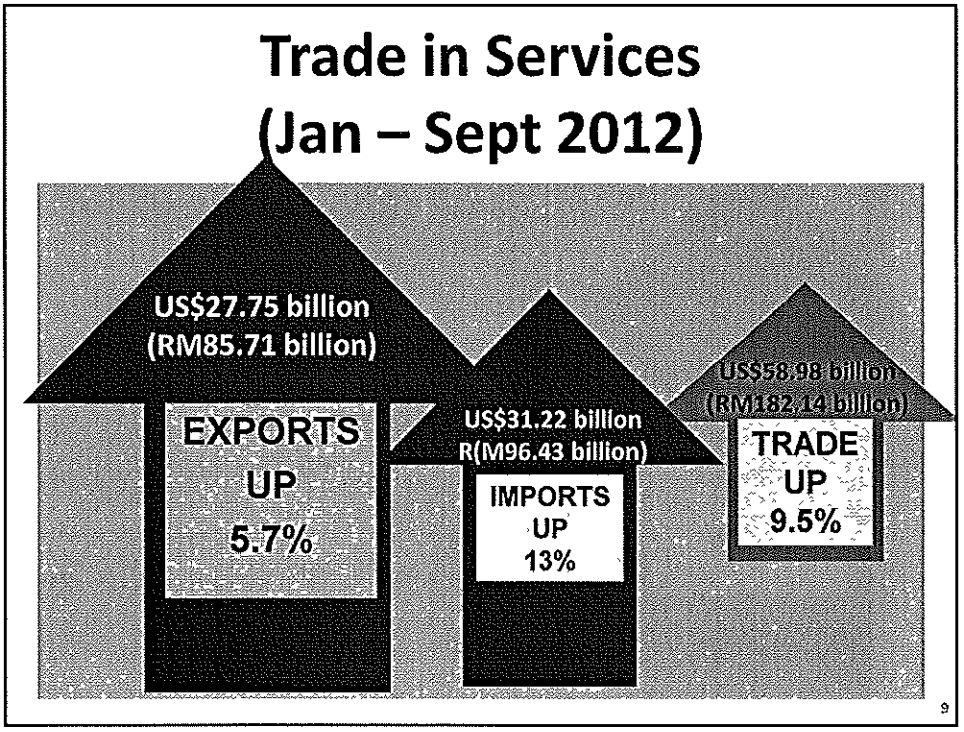
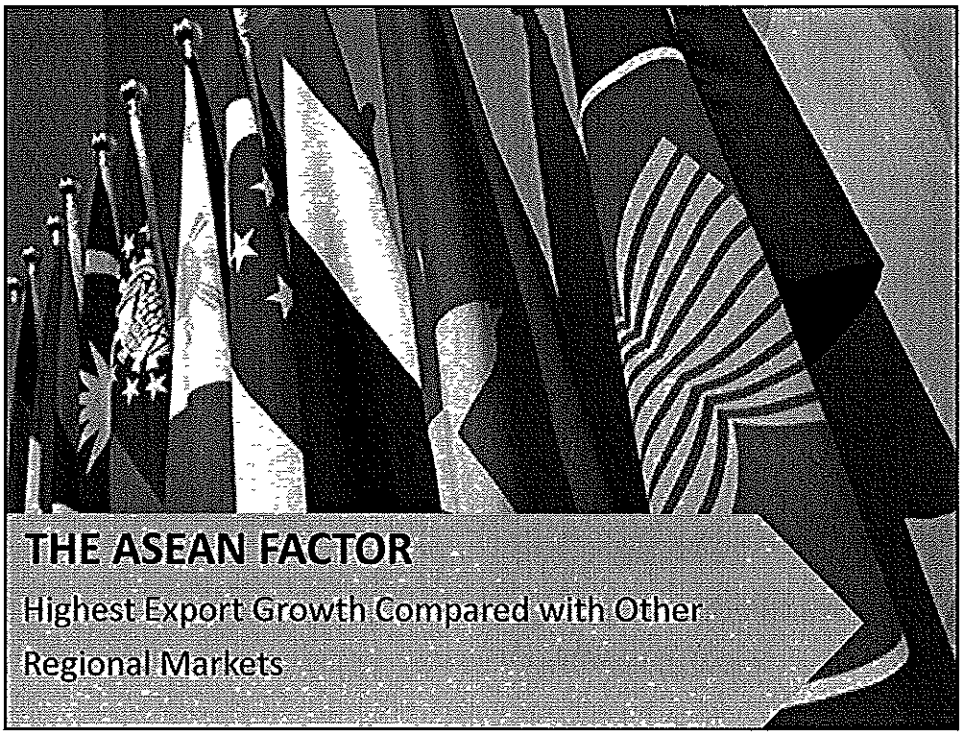

Trade in Services
(Jan – Sept 2012)
US$27.75 billion
(RM85.71 billion)
EXPORTS
UP
5.7%
US$31.22 billion
R(M96.43 billion)
IMPORTS
UP
13%
US$58.98 billion
(RM182.14 billion)
TRADE
UP
9.5%
9


THE ASEAN FACTOR
Highest Export Growth Compared with Other Regional Markets

Snapshot of ASEAN Growth in 2012

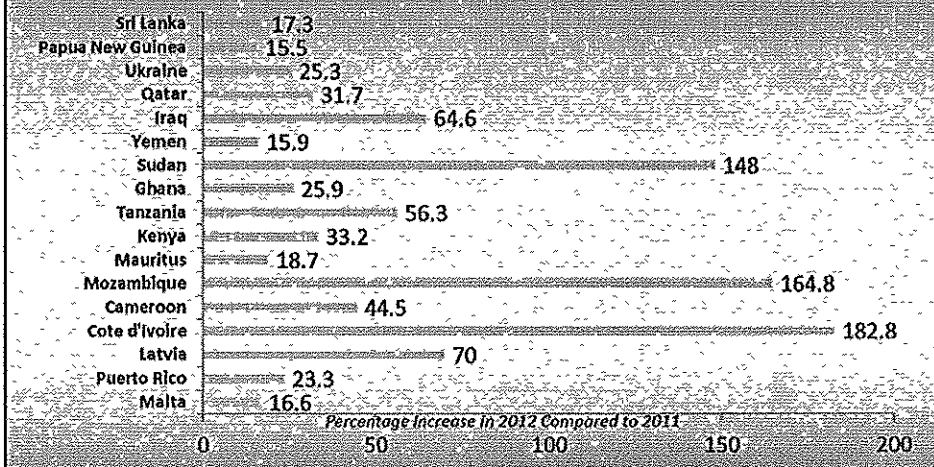
COUNTRY	GDP GROWTH (%)
SINGAPORE	2.1
THAILAND	5.6
INDONESIA	6.0
VIETNAM	5.1
PHILIPPINES	4.8
BRUNEI DARUSSALAM	2.7
MYANMAR	6.2
CAMBODIA	6.5
LAO PDR	8.3
MALAYSIA	5.2 (est)

Source IMF

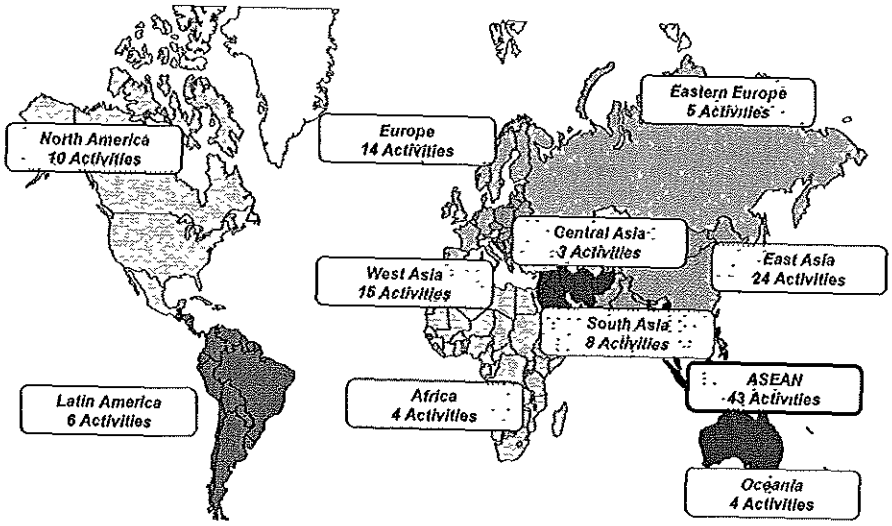
11

Sterling Performance among Emerging Markets

Exports to many emerging markets showed encouraging double digit growth. Most significant growth was seen from:



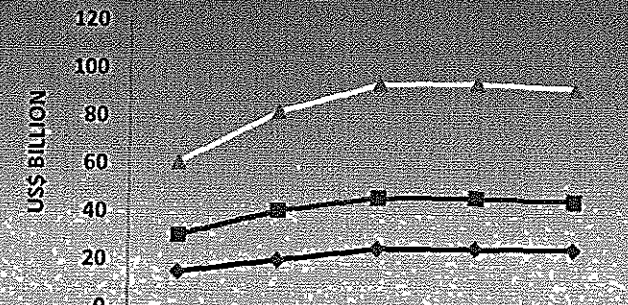
Promotion Activities in 2013 by Region



Total: 136 Activities

13

MALAYSIA BILATERAL TRADE WITH JAPAN



	2009	2010	2011	2011	2012
Total Trade Value	30.55	41.38	47.48	47.95	47.06
Import Value	15.41	20.65	21.35	21.36	20.2
Export Value	15.14	20.73	26.13	26.59	26.86

Exports To Japan

Trade
↓ 1%
Value: US$47.06 billion
(RM145.32 billion)

Exports
↑ 9%
Value: US$26.86 billion
(RM82.93 billion)

Imports
↓ 4.5%
Value: US$20.20 billion
(RM62.39 billion)

Higher exports were seen for

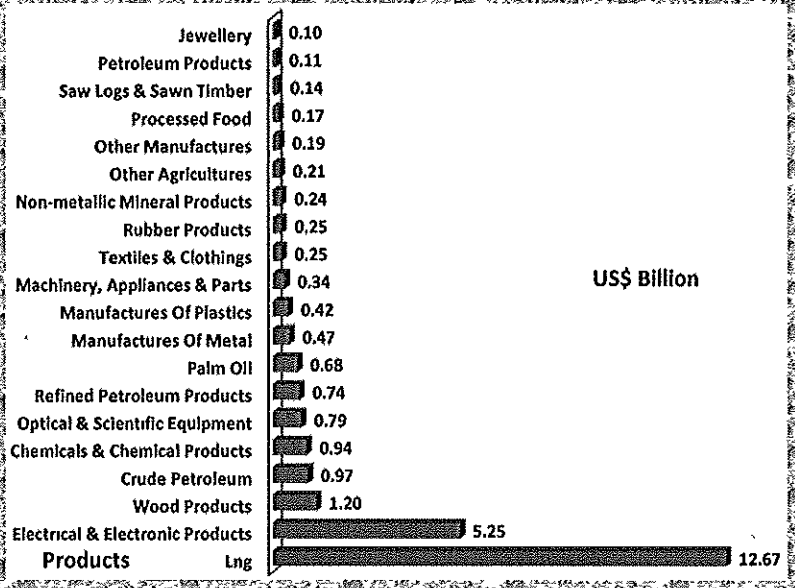
- LNG
  ↑US$1.16 billion (RM3.61 billion)
- Refined Petroleum Products
  ↑US$0.33 billion (RM1.02 billion)
- Optical and scientific equipment
  ↑US$27.2 billion (RM84 million)
- Parts for cellular phones and other wireless devices
- Wooden Bedroom Furniture

Japan's Top 5 Major Import Items from Malaysia

TOP 5 PRODUCTS

- LNG
- ELECTRIC & ELECTRICAL PRODUCTS
- WOOD
- CRUDE PETROLEUM
- CHEMICAL & CHEMICAL PRODUCTS

MALAYSIA'S EXPORTS TO JAPAN BY PRODUCT SECTORS (TOP 20)



FREE TRADE AGREEMENTS WITH JAPAN

MJEPA - Malaysia-Japan Economic Partnership Agreement

Malaysia and Japan signed an Economic Partnership Agreement (MJEPA) which came into effect on 13 July 2006.

The FTA has created opportunities for both Malaysia and Japan to collaborate in various co-operation programmes and projects. Under MJEPA, 10 Malaysia-Japan Automotive Industry Cooperation or MAJAICO programmes have been established to enhance the competitiveness of the Malaysian automotive industry through capacity-building programmes offered by Japan. Other areas of cooperation include capacity building of SME institutions in Malaysia specifically in human resource development.

April 2008

ASEAN – JAPAN

The Framework for Comprehensive Economic PartneRship (ECP) between ASEAN and Japan was signed by the Leaders of ASEAN and Japan on 8 October 2003 in Bali during the ASEAN – Japan Summit.

UTILISATION OF MAJEPA & ASEAN – JAPAN TOP 10 PRODUCTS

	HS CODE	PRODUCTS
MAJEPA	151190990	REFINED BLEACHED DEODORISED PALM OLEIN
	291590000	EDENOR C14 98 OR MYRISTIC ACID
	151329130	PALM KERNAL OIL, RBD
	382370900	LAURYL-CETYL ALCOHOL
	392010900	STRETCH FILM
	392062900	POLYETHYLENE TEREPHATHALATE (PET) FILM(POLYST
	392321000	POLYETHLENE BAGS
	290517000	HEAVY CUT ALCOHOL
	290519000	DECYL ALCOHOL
	760691000	ALUMINIUM
ASEAN - JAPAN	441231000	LAMINATED VENEER CROSS BAND/PLYWOOD
	441239000	MALAYSIAN PLYWOOD MR GLUE/DECORATIVE PLYWOOD
	390799000	POLYBULTYLENE TEREPHTHALATE(PBT)DURANEX 3116
	220300100	CARLSBERG GOLD QUART
	441299110	LAMINATED VENEER SANDWICH (LVS)
	390330900	ABS RESIN - TOYOLAC
	740710100	COPPER WIRE ROD
	380850191	MOSQUITO COILS
	220890990	SIROSAKE,SIROSAKE (AK) TYPE,SIROSAKE (H) TYPE
	210111000	FROZEN CONCENTRATED COFFEE EXTRACT

MALAYSIA TRADE WITH KOBE

Kobe's Import by Country

Rank	Country	2012 (US$ Million)
	TOTAL	32,833.42
1	China	10,006.63
2	United States	4,160.14
3	Germany	1,692.48
4	Thailand	1,332.94
10	Malaysia	784 34

Top 10 Products Imports From Malaysia

Rank	Products	2012 (US$ Million)
	Total	784.34
1	Electrical Machinery	160.68
2	Fats and Oil	141.6
3	Machinery	95.58
4	Organic Chemicals	63.02
5	Plastic	38.98
6	Furniture	36 55
7	Rubber	30.22
8	Nonwovens	28.34
9	Chemical Products	24.37
10	Cocoa	15 58

Tohoku Earthquake - Impact

Demand on the following products has increased:

- ❑ **Liquefied Natural Gas (LNG)**
- ❑ **Electrical & Electronic Products**
- ❑ **Housing/Buiding/Construction Materials**
  - **Plywood/Wood panel products**
  - **Wooden floorings**
  - **Insulation material (glass fiber)**

THE LOOK EAST POLICY - LEP

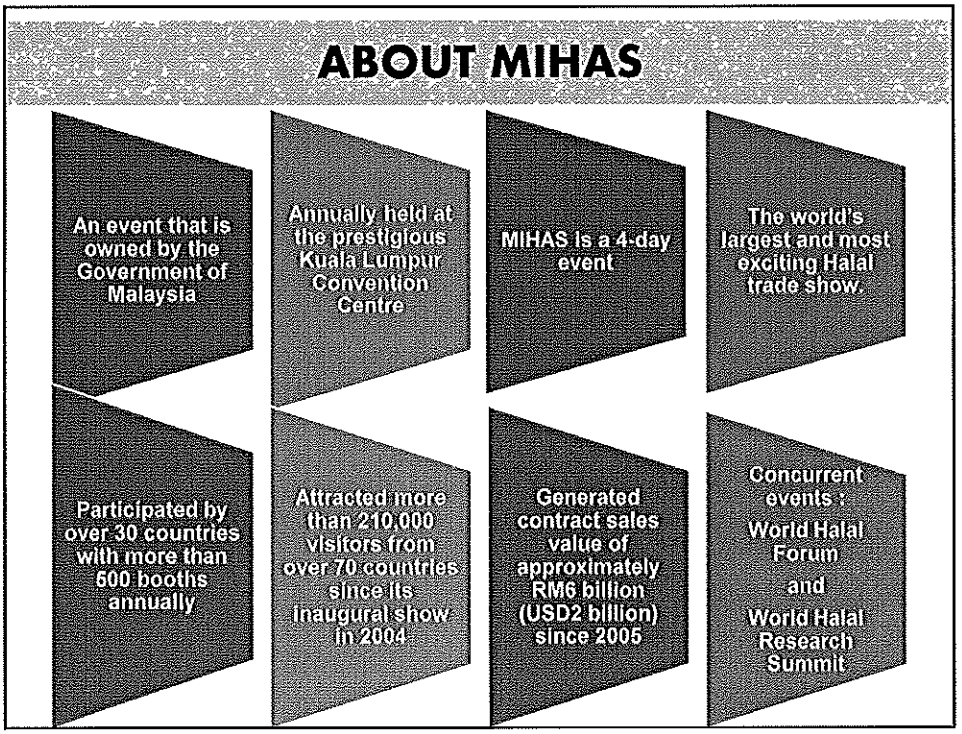
There have been many achievements for both Malaysia and Japan under the LEP since its introduction in 1982, and the Conference is a good opportunity to identify the new direction or the way forward of the policy.

Since the introduction of the Look East Policy, 15,000 Malaysian have been given opportunities to acquire knowledge, skills, experience and work ethic in Japan.
JICA provides assistance with a focus on:

1) **cooperation for balanced development toward a developed country,**
2) **contribution toward common issues in the East Asian region, and**
3) **the Japan-Malaysia development partnership that goes beyond the East Asian region.**

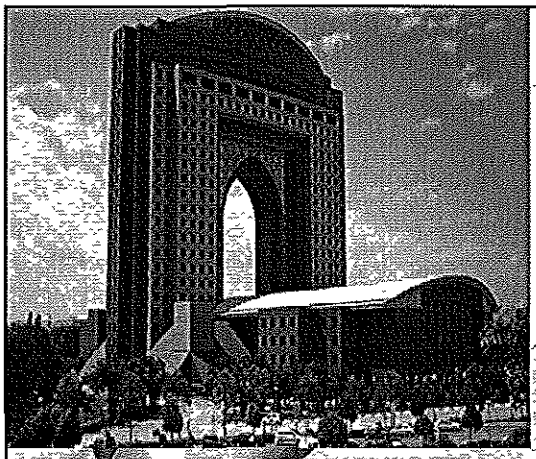
The success of the Look East policy programmes were due to the close bilateral ties between Malaysia and Japan that allow exchange of people, students and graduates between two countries

10th EDITION
MIHAS
THE GLOBAL
HALAL MARKET PLACE
A Decade Of Excellence
3-6 April 2013
Kuala Lumpur Convention Centre
KLCC, Malaysia


ABOUT MIHAS
An event that is owned by the Government of Malaysia
Annually held at the prestigious Kuala Lumpur Convention Centre
MIHAS is a 4-day event
The world's largest and most exciting Halal trade show.
Participated by over 30 countries with more than 500 booths annually
Attracted more than 210,000 visitors from over 70 countries since its inaugural show in 2004
Generated contract sales value of approximately RM6 billion (USD2 billion) since 2005
Concurrent events :
World Halal Forum
and
World Halal Research Summit

JAPANESE COMPANIES PARTICIPATION IN MIHAS 2012

Exhibitors	Incoming Buying Mission In Conjunction of MIHAS
1. Kyowa Yakuhin (Healthcare Products) 2. Omakane Sdn Bhd (Frozen Food)	15 Buyers (Product - Food)



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MADE IN MALAYSIA FOR THE WORLD

THANK YOU

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