

# International Business Networking Program

We are happy to invite you to the 24th meeting of the International Business Networking Program (IBNP), sponsored by the Kobe Chamber of Commerce and Industry (KCCI) along with the Kobe Club.

“Kobe Beef” is probably Kobe’s best known brand name, known throughout the world. Actually, in 2009 “Kobe Beef” was selected as one of the top nine most expensive foods in the world by certain US media. People all over the world may know the name “Kobe Beef”, but most have no idea what “Kobe Beef” is all about, or how it tastes or even how much it costs.

Once tasted, never forgotten. The legendary deliciousness of “Kobe Beef”.

The only place you can get a taste of “Kobe Beef” outside of Japan is Hong Kong or Macau. But we would like to give you a little taste tonight!

The featured guest speaker for this program will be **Mr. Eiji Iwamoto**, Researcher of Livestock Technology Institute Hyogo Prefectural Technology Center for Agriculture, Forestry and Fisheries. **Mr. Iwamoto’s** talk is called: **“Everything about ‘Kobe Beef’-the miracle beef produced by Japanese livestock farmers”**.

At the conclusion of **Mr. Iwamoto's** speech, a casual networking session is planned over an exquisite dinner buffet as only the chefs at the Kobe Club can prepare. **On top of that, every participant can enjoy one complimentary plate of “Kobe Beef” grilled before you by head chef from the Restaurant Kobe Plaisir, which is operated by the Japan Agricultural Cooperative Association Hyogo.** We do hope that you will join us with your colleagues and/or friends for this very tasty special event.

**Sponsored by: The International Business Committee of KCCI**

**Co-sponsored by: The Kobe Club**

**Cooperation with: The Hyogo Prefectural Government, the Kobe Beef Marketing and Distribution Promotion Association and Restaurant Kobe Plaisir**

**Venue: The Kobe Club (15-1 Kitano-cho 4-chome, Chuo-ku, Kobe 650-0002)**

<http://www.kobeclub.org/>

**Date & Time: Tuesday, November 20, 2012, from 6:00 p.m. to 8:30 p.m.**

**Program: Speech (including Q&A), and buffet dinner-networking party**

**Fee: 3,500 yen each person (cash bar available). Please pay at the reception.**

**Language: English and Japanese (consecutive interpretation provided)**



Authentic “Kobe Beef”

**\*Please let us know your e-mail address in order to receive future event info.**

To: KCCI Industry Division/ Fax: 078-306-2348 / Phone: 078-303-5806

Deadline: 12:00 Noon, Tuesday, November 15, 2012

**Note: Any personal information listed on this application will be held strictly confidential.**

Name: (Mr. / Ms.)

Company Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Vegetarian: \_\_\_\_\_

Companion: (Mr. / Ms.) Firm: \_\_\_\_\_

Companion: (Mr. / Ms.) Firm: \_\_\_\_\_